



POWERFUL

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | **HOUSEHOLD PRODUCTS**

IT & TELECOM | LIFESTYLE | MANUFACTURING & INFRASTRUCTURE | MEDIA & ENTERTAINMENT | PERSONAL CARE | REAL ESTATE | RETAIL | SERVICES



PHAROX

Brand Pharox has come to represent the revolution in the lighting industry worldwide. Pharox was the first LED lamp manufactured in the world, as a replacement of the incandescent bulb. Next, Pharox was also the first LED bulb manufactured in India. Thus, if LED is the future of lighting, Pharox is creating those avenues that lead the world to the tomorrow of energy-efficient modern solutions of lighting

Apily renowned as the modern innovators, NTL Lemnis – an LED lighting major that launched the complete retail range of Pharox across India – has created end-to-end lighting solutions that not only cater to the modern needs of intelligent and well-informed customers, but also help maintain a sustainable environment. It pioneered the LED technology and created global benchmarks for others. Creating world-class global designs, production facilities and distribution networks, it has successfully delivered innovative solutions for home and commercial lighting globally.

Primarily focusing on the geographical markets of India, Europe and Africa with company offices in India, Netherlands and South Africa, NTL Lemnis' USP is its ability to develop and manufacture products, which are direct replacements of traditional lighting solutions, at market acceptable prices, without compromising on the quality of light.

Currently, it is the backbone of the Indian lighting industry, consistently and firmly supplying more than 250 products to end consumers and is one of the preferred partner to Government initiatives of distributing LED bulbs. It has distributed more than 15 million lamps through Government initiatives to date and continues this partnership.

SUBLIME INNOVATIONS

Pharox is an offspring of a steely resolve, stringent processes and state-of-the-art technologies. Pharox products have been created not only with a vision of conserving energy, but also with a focus to develop innovative and energy-efficient lighting solutions. Targeting stylish, elegant, intelligent and global consumers, Pharox products focus on delivering customer delight rather than just selling plain lighting tools. Turning light into an exceptional style statement, Pharox offers a fresh dimension to LED lighting.

The exalted designs of the brand Pharox are a result of its concerted efforts towards creating elegance at first sight. Pharox has been recognized as a leader in design and innovation at various forums marking its substantially significant performance in the industry. Remarkably, Pharox has reached the top of the ladder in a brief time period of 4 years only. Its phenomenal success is a result of its commitment of providing best-in-class products and services, and by transforming the delivery process to the consumer into an experience of delight.

pharox LED Lighting Solutions
EXPERIENCE THE BRILLIANCE

LED Down Light

LED Tube Light

LED Spot Light

LED Street Light

LED Ceiling Light

World's 1st True LED Lamp

Long Life

Instant Flicker Free Start

Zero Maintenance

Eco Friendly

WORLD RENOWNED LED BRAND MADE IN INDIA



THE ROAD AHEAD

Brand Pharox is transforming the world and creating a sustainable environment for future generations with energy-efficient and eco-friendly range of LED luminaries that help in reducing carbon emissions and fighting climate change. Filled to the core with its DNA of customer-centricity, it goes beyond just manufacturing to develop and deliver unique customized lighting solutions. Dedicated towards shaping a technologically smarter and better world through even more advanced products, Pharox is ready to set new benchmarks of comfort and efficiency.

Pharox has emerged as a global leader in the highly competitive world, because of the intelligence and understanding of the science & art of lighting acquired by NTL Lemnis' management and development teams. They have engaged their expertise in electronics of LED lighting, and have made sure that Pharox performs optimally even in severe operating conditions.

As a result, Pharox has already acquired a leadership position in several markets worldwide, and has also made its entry in the Middle East Countries.

Taking innovation to the next level, Pharox products are being infused with the knowledge of visual perception in LED lighting. Thus creating LED lighting even more efficient and enhancing energy savings.

Pharox has risen like a Sun on the horizon providing green lighting solutions globally.

TOUR DE FORCE

- NTL Lemnis has been the "Preferred Supplier" at the Clinton Climate Initiative by the Clinton Foundation.
- Pharox has been globally recognized by global leaders & influencers like Mr. Tony Blair and His Holiness Dalai Lama.

QUANTUM LEAPS

- Pharox has developed state-of-the-art production facilities manufacturing at global scale.
- Pharox has been a key partner to government's massive initiative of very large scale adoption of LED lamps across the country & has supplied over 15 Mn high quality LED lamps.